



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
JANUARY 4, 2011

Bridge to S.U.C.C.E.S.S. Gala Returns on March 12

Vancouver, BC – Winnie Leong and Jack Yong, Co-Chairs of the 2011 Bridge to S.U.C.C.E.S.S. Gala, will officially announce the return of the annual Gala, one of the premier charitable social events in Vancouver, to The Westin Bayshore, Vancouver on Saturday, March 12.

One of S.U.C.C.E.S.S. Foundation's two major annual fundraising events, the 2011 Gala will begin with a VIP reception where guests can mingle and bid on an array of unique items donated by local businesses. The evening will follow by an exclusive seated dinner for around 1,000 guests and an intimate concert with three multi-talented Vancouver performers.

The Foundation hopes to raise \$500,000 from the Gala in support of essential S.U.C.C.E.S.S. programs and services that are either under-funded or non-funded by the government, particularly those pertaining to seniors, women, youths and families.

In 2009-2010, S.U.C.C.E.S.S. provided over 180,000 client-services to those in need in the communities. Approximately 80% of S.U.C.C.E.S.S.'s annual operating budget derives from various levels of government and the remaining 20% from the Foundation's fundraising events, such as the Fundraising Gala, Walk with the Dragon, and Charity Golf Tournament, and S.U.C.C.E.S.S. program revenue and donations.

Kick-off Press Conference for 2011 Bridge to S.U.C.C.E.S.S. Gala

Date: Thursday, January 6, 2011
Time: 11:00 am – 12:00 pm
Venue: Choi Hall
S.U.C.C.E.S.S. Social Service Centre -
Dr. Dorothy Lam Building
28 West Pender Street, Vancouver, BC

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