



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
MARCH 9, 2011

Bridge to S.U.C.C.E.S.S. Gala Returns on March 12

Vancouver, BC – 2011 Bridge to S.U.C.C.E.S.S. Gala, one of S.U.C.C.E.S.S. Foundation's signature events, returns to The Westin Bayshore Vancouver, on March 12, 2011.

The Gala begins with a VIP reception where guests can mingle and bid on an array of unique items donated by local businesses. An exclusive seated dinner for around 800 guests will start off the evening. Among the attending guests are His Honour, the Honourable Steven L. Point, Lieutenant-Governor of British Columbia, and Her Honour, Mrs. Gwendolyn Point.

The theme of Gala 2011 champions the achievements of immigrants. The entertainment portion of the evening echoes the theme via featuring several of Vancouver's musical talents, including Jessica Yan, a lyric soprano and music educator; Gustavo Herrera, a renowned opera singer and restaurateur from Mexico; and Pentatonics, a 9 member traditional Chinese instrumental band.

The Foundation aspires to raise \$500,000 from the event in support of critical S.U.C.C.E.S.S. programs that are un-funded or under-funded for those in needs in the community, particularly seniors, women, youths and families.

When: Saturday, March 12, 2011
Banquet at 6:30 pm
Concert at 9:00 pm

Where: Bayshore Grand Ballroom
The Westin Bayshore Vancouver
1601 Bayshore Drive, Vancouver

Media are cordially invited to join us at the event. Pre-registration for Media Pass is required to access to the show. Kindly RSVP to Eileen Lao via e-mail: eileen.lao@success.bc.ca.

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Contacts:

Tony Moy
Director of Resource Development
S.U.C.C.E.S.S. Foundation
Tel: 604-408-7232
Cell: 604-618-0535
E-mail: tony@success.bc.ca

Eileen Lao
Public Affairs Manager
S.U.C.C.E.S.S.
Tel: 604-408-7243
Cell: 778-997-8283
E-mail: eileen.lao@success.bc.ca