



For Immediate Release  
January 6, 2011

## S.U.C.C.E.S.S. Foundation to Raise \$500,000 from Annual Gala

**Vancouver, BC** – Winnie Leong and Jack Yong, Co-Chairs of the **2011 Bridge to S.U.C.C.E.S.S. Gala**, announced the 2011 Gala, one of S.U.C.C.E.S.S. Foundation's signature events, will return to The Westin Bayshore, Vancouver, on **Saturday, March 12, 2011**.

Previously known as the annual S.U.C.C.E.S.S. Fundraising Gala, the 2011 Bridge to S.U.C.C.E.S.S. Gala will retain the eminence of its predecessors. The festivities begin with a reception where guests can mingle and bid on an array of unique items donated by local businesses. Guests will then be seated for an exclusive dinner and followed by an intimate concert featuring several of Vancouver's musical talents, including Jessica Yan, a lyric soprano and music educator; Gustavo Herrera, a renowned opera singer and restaurateur from Mexico; and Pentatonics, a 9 member traditional Chinese instrumental band founded in 2008.

"The theme of Gala 2011 champions the achievements of immigrants," said Maggie Ip, Chair of S.U.C.C.E.S.S. Foundation. " Jessica, Gustavo and most of the members of Pentatonics are immigrants to Vancouver. Their success stories are prime examples of triumphs of immigrants all over the globe."

"This year we aspire to raise \$500,000 to support and enhance critical S.U.C.C.E.S.S. programs and services that are in lack of government funding, particularly those pertaining to seniors, women, youths and families," said Winnie and Jack.

Guest speakers Ms. Alice Choi, Executive Director – Health Services of S.U.C.C.E.S.S. Multi-level Care Society, and Dr. Chris Wyatt, Associate Professor, UBC Faculty of Dentistry, Director of the UBC Geriatric Dentistry Program, and Head of the Division of Prosthodontics & Dental Geriatrics espoused how funds raised by the Foundation have sustained the Dental Health Program for seniors at the S.U.C.C.E.S.S. Simon K Y Lee Seniors Care Home.

Gala Tickets are \$238, \$338, \$538 or \$800 per person. Air Canada for the 15<sup>th</sup> consecutive year takes helm as the Official Airline Sponsor. For ticket reservations or information, please call 604-408-7228 or visit [www.successfoundation.ca](http://www.successfoundation.ca).

"The annual S.U.C.C.E.S.S. Fundraising Raffle, a Gala companion fundraising activity, has begun," added Jason Lam, Chair of the Raffle Sale Sub-committee. Tickets are \$2 each or \$10 for a book of five. Ten winning numbers will be drawn live at the Gala with prizes ranging from air tickets to a pearl necklace.



In 2009-2010, S.U.C.C.E.S.S. provided over 180,000 client-services to those in need in the communities. Approximately 80% of S.U.C.C.E.S.S.'s annual operating budget derives from various levels of government and the remaining 20% from the Foundation's fundraising events, such as the Bridge to S.U.C.C.E.S.S. Gala, Walk with the Dragon, and Charity Golf Tournament, and S.U.C.C.E.S.S. program revenue and donations.

S.U.C.C.E.S.S. Foundation, incorporated in December 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: [www.successfoundation.ca](http://www.successfoundation.ca).

***Your support gives  
Youths a chance to make a difference in the future,  
Seniors a sense of belonging and love,  
Women a sense of accomplishment and independence,  
Families a sense of happiness and support.***

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