



**Media Advisory
August 26, 2009**

ATTENTION: ASSIGNMENT EDITORS

2009 S.U.C.C.E.S.S. Charity Golf Tournament

Richmond– Organized by S.U.C.C.E.S.S. Foundation, the 5th Annual S.U.C.C.E.S.S. Charity Golf Tournament returns to Mayfair Lakes Golf & Country Club in Richmond on Tuesday, September 1, 2009.

All media are cordially invited to attend the Press Conference and Tee-Off Ceremony

Event: **Press Conference and Tee-Off Ceremony for
2009 S.U.C.C.E.S.S. Charity Golf Tournament**
Date: Tuesday, September 1, 2009
Time: 12:15pm – 1:00pm
Venue: Greenside Room, Mayfair Lakes Golf & Country Club
5460 No. 7 Road, Richmond, BC

144 community-minded golfers and guests are expected at the tournament to support S.U.C.C.E.S.S. Foundation. The event hopes to raise \$100,000 to support non-funded or under-funded S.U.C.C.E.S.S. programs and services for those in needs in the community.

Since 2005, the annual S.U.C.C.E.S.S. Charity Golf Tournament has raised over \$480,000 for S.U.C.C.E.S.S. services for seniors, youths, women, health and wellness education, and family counseling.

The tournament features the Shamble format to encourage teamwork and increase enjoyment among the participants. The festivity begins with 18 holes of exceptional golf followed by a scrumptious buffet dinner with games and prizes and of course the award ceremony.

The S.U.C.C.E.S.S. Cup will be presented to the winning team at the post-tournament dinner. Other trophies to be presented include the longest drive, the straightest drive, closest to the pin and the best putting.

AGENDA ATTACHED

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For further information, please contact:

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2009 S.U.C.C.E.S.S. Charity Golf Tournament

Press Conference and Tee-Off Ceremony

Media Agenda

Time	Activity	Location
11:30 am	Check In for Registration	Registration Table
11:30 am – 12:00 noon	Players' Activity: Putting Contest	Putting Green
	Players' Activity: Pre-tournament Golf Clinic	Driving Range
12:15 pm	Report to Eileen Lao, S.U.C.C.E.S.S. Public Affairs Manager	Greenside Room
12:30 noon	Press Conference	Greenside Room
12:50 pm	Group Photo	Official Photo Area (close to Tee Box 1)
12:55 pm	Official Tee-Off : - Mrs. Linda Wong and Mr. Danny Gaw, Co-Chairs, 2009 S.U.C.C.E.S.S. Charity Golf Tournament	Tee Box 1
1:00 pm	Shotgun: Tournament Begins	
1:00 pm – 1:30 pm	Candid Shots of Tournament Action	Around Tee Box 1 (Golf cart with driver will escort media around the course)