

MEDIA ADVISORY
FOR IMMEDIATE RELEASE
JULY 5, 2010

2010 S.U.C.C.E.S.S. Walk with the Dragon 2nd Press Conference

Vancouver, BC - The S.U.C.C.E.S.S. Foundation is pleased to invite all media to join us for an update on the progress of the 25th annual S.U.C.C.E.S.S. Walk with the Dragon, to be held on Sunday, July 11, 2010 at Lumbermen's Arch, Stanley Park.

Event: **2010 S.U.C.C.E.S.S. Walk with the Dragon - 2nd Press Conference**
Date: Wednesday, July 7, 2010
Time: 11:00 am – 12:00 noon
Venue: Choi Hall, S.U.C.C.E.S.S. Social Service Centre
Dr. Dorothy Lam Building, 28 West Pender Street, Vancouver, BC

The annual S.U.C.C.E.S.S. Walk with the Dragon is one of the largest fundraising events held in Vancouver's scenic Stanley Park. Each year over 13,000 individuals, including over 600 teams, show their support and participate in the 7-km panoramic Walk along the Stanley Park seawall. Proceeds from the Walk will allow S.U.C.C.E.S.S. to continue to provide critical non-funded and under-funded programs and services for those in need in the Metro Vancouver community, particularly seniors, women, youths, and families.

The public is encouraged to join the event on July 11 and sign up online at www.successfoundation.ca to collect pledges from friends and families from anywhere in the world.

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