



MEDIA ADVISORY  
FOR IMMEDIATE RELEASE  
MAY 18, 2010

## **2010 S.U.C.C.E.S.S. Walk to Kick-off on May 21**

**Vancouver, BC** – Spring is in the air! The S.U.C.C.E.S.S. Foundation is pleased to announce the 25<sup>th</sup> annual S.U.C.C.E.S.S. Walk with the Dragon returns to Lumbermen’s Arch, Stanley Park on Sunday, July 11, 2010.

### **Kick-off Press Conference for 2010 S.U.C.C.E.S.S. Walk with the Dragon**

Date: Friday, May 21, 2010  
Time: 11:00 a.m.  
Place: Choi Hall  
S.U.C.C.E.S.S. Social Service Centre -  
Dr. Dorothy Lam Building  
28 West Pender Street, Vancouver

The annual S.U.C.C.E.S.S. Walk with the Dragon is one of the largest fundraising events held in Vancouver’s scenic Stanley Park. Each year over 13,000 individuals, including over 600 teams, show their support and participate in the 7-km panoramic Walk along the Stanley Park seawall.

The fundraising target this year is \$400,000. Proceeds will allow S.U.C.C.E.S.S. to continue to provide critical un-funded and under-funded programs and services for those in need in the Metro Vancouver community, particularly seniors, women, youths, and families.

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#### Contacts:

Tony Moy  
Director of Resource Development  
S.U.C.C.E.S.S. Foundation  
Tel: 604 408 7232  
E-mail: [tony@success.bc.ca](mailto:tony@success.bc.ca)

Eileen Lao  
Public Affairs Manager  
S.U.C.C.E.S.S.  
Tel: 604 408 7243  
E-mail: [eileen.lao@success.bc.ca](mailto:eileen.lao@success.bc.ca)