

For Immediate Release
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Bridge to S.U.C.C.E.S.S. Gala Returns on February 25
S.U.C.C.E.S.S. Foundation to Raise \$500,000
Hong Kong Pop Star Keeva Mak and Internationally Renowned Goh Ballet to Perform

Vancouver, BC – The **2012 Bridge to S.U.C.C.E.S.S. Gala**, one of the major annual fundraising events organized by S.U.C.C.E.S.S. Foundation, returns to the Westin Bayshore, Vancouver on **Saturday, February 25, 2012**. Winnie Leong and Douglas Chiu, Co-Chairs of the Gala, officially announced the Foundation plans to raise \$500,000 from the event in support of critical S.U.C.C.E.S.S. programs and services that lack sufficient government funding, particularly those pertaining to seniors, women, youths and families.

“The theme of Bridge to S.U.C.C.E.S.S. Gala champions the achievements of immigrants,” said Maggie Ip, Chair of S.U.C.C.E.S.S. Foundation. “Mr. Choo Chiat Goh, who co-founded Goh Ballet Academy in Vancouver with his wife Lin Yee Goh, will be honoured at this year’s Gala. Mr. Goh is a prime example of the triumph of immigrants in British Columbia. His journey from ballet dancer to respected educator will be focused at the Gala.”

The 2012 Gala festivities include a VIP reception, silent and live auction, and a seated banquet. For the 16th consecutive year Air Canada returns as the Official Airline Sponsor.

For entertainment, Hong Kong pop star Keeva Mak and internationally renowned Canadian treasure, Goh Ballet, are poised to take center stage and dazzle the 800 plus dinner guests.

In 2008, after completing her college education in Vancouver, Keeva Mak returned to Hong Kong, where she was born, to pursue her ambition of becoming a recording artist. With her self-titled debut album receiving rave reviews in 2009, Keeva is now a major artist under an international record label.

The Goh Ballet, under the direction of Chan Hon Goh, former Prima Ballerina of the National Ballet of Canada, is renowned around the globe as an ambassador for Canadian dance and arts culture.

Gala Tickets are \$238, \$338, \$538 or \$800 per person. For ticket reservations or information, please call 604-408-7228 or visit www.successfoundation.ca.

As a companion fundraising activity to the Gala, the annual S.U.C.C.E.S.S. Fundraising Raffle sale is well underway. “Tickets are \$2 each or \$10 for a book of five. Prizes include airplane tickets plus cash to a pearl necklace to the much sought after iPad2,” added Jason Lam, Chair of 2012 S.U.C.C.E.S.S. Fundraising Raffle. Winning numbers will be drawn live at the Gala on February 25th.

In 2010-2011, S.U.C.C.E.S.S. provided over 180,000 client-services in the Metro Vancouver communities. Approximately 70% of the S.U.C.C.E.S.S. annual operating budget derives from various levels of government funding. The remaining 30% relies on the Foundation’s annual fundraising events, such as the Bridge to S.U.C.C.E.S.S. Gala, Walk with the Dragon, and Charity Golf Tournament; plus S.U.C.C.E.S.S. program revenue and donations.

S.U.C.C.E.S.S. Foundation, incorporated in December 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: www.successfoundation.ca.

Because of YOU, WE can.



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