



23rd annual S.U.C.C.E.S.S. Walk With the Dragon returns to Stanley Park

Media Release
May 16, 2008

VANCOUVER – The 23rd annual S.U.C.C.E.S.S. Walk With the Dragon returns to Lumbermen's Arch, Stanley Park on Sunday, July 20, 2008.

Organized by S.U.C.C.E.S.S. Foundation, the annual Walk draws over 13,000 participants which make it one of the largest community fundraising events held at Vancouver's celebrated Stanley Park.

Ms. Grace Wong, Secretary of S.U.C.C.E.S.S. Foundation, thanked the support of sponsors and donors, and the community for their continued support and encouragement help in making this event possible year after year.

"2008 marks S.U.C.C.E.S.S. serving the community for 35 years," said Mr. Kenneth Tung, Chairman of S.U.C.C.E.S.S. "S.U.C.C.E.S.S., which began 35 years ago in a humble makeshift office with a handful of young professional immigrants dedicated to helping new Canadians overcome cultural barriers in Canada, has evolved into one of the largest social service providers in BC."

Mr. John Webster, Chairman of United Way of the Lower Mainland thanked S.U.C.C.E.S.S. for the long standing partnership it has with United Way of the Lower Mainland, and commended S.U.C.C.E.S.S. for its commitment to serving diverse communities in Vancouver.

"The fundraising target for Walk 2008 is \$500,000 with the proceeds to go to maintaining and enhancing critical S.U.C.C.E.S.S. programs and services for those in need in the community, particularly seniors, women, youths, and families," said Mr. Ricky Wu and Mr. Sing Lim Yeo, Co-Chairs of the 2008 S.U.C.C.E.S.S. Walk With The Dragon.

In their remarks, HSBC Bank Canada and TELUS, Premium Sponsors of Walk 2008, urged the community to follow their lead and support the Walk by collecting pledges and joining the event on July 20.

"Pledge collectors are entitled to one entry to the Lucky Draw for every \$20 raised. The Grand Prize is a pair of hospitality class return tickets from Vancouver to any one of Air Canada's Asian destinations," announced Mr. Albert Sinn and Ms. Daphne Lin, Co-Chairs of the Pledge Collection – Financial Institution Sub-committee.

"Introduced for the first time for Walk With The Dragon last year, the S.U.C.C.E.S.S. Dragon Idol returns for the second year. This year the talent competition is divided into two categories – **Dance and Vocals**, with one champion in each category selected at Walk 2008," said Ms. Clara Chow and Mr. Hans Wong, Co-Chairs, 2008 S.U.C.C.E.S.S. Dragon Idol. Champion of the 2007 S.U.C.C.E.S.S. Dragon Idol, Dixon Wong, performed for the audience.

Official Walk With The Dragon T-shirts, sponsored by HSBC Bank Canada, will be given to those who raised \$100 or more. For every \$1,000 raised, participants will be entered in the Walk With The Dragon Super Lucky Draw for a chance to win a pair of airline tickets from Vancouver to anyone of Air Canada's North American destinations, sponsored by Air Canada, **and** an HTC Touch smartphone sponsored by TELUS.

The public is encouraged to sign up online at www.successfoundation.ca. and begin collecting pledges from friends and families anywhere in the world. Pledge forms are available at all S.U.C.C.E.S.S. offices and selected branches of major financial institutions, including HSBC Bank Canada, RBC Financial Group, Scotiabank, TD Canada Trust, Vancity and CIBC.

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