

**MEDIA ADVISORY**  
**FOR IMMEDIATE RELEASE**  
**SEPTEMBER 12, 2011**

## **Golf Tournament to Raise Funds for Community Services**

**Richmond, BC** – S.U.C.C.E.S.S. Foundation invites golfers to the 7th Annual S.U.C.C.E.S.S. Foundation Charity Golf Tournament on Tuesday, September 13, 2011 at the Mayfair Lakes Golf & Country Club in Richmond.

All media are cordially invited to attend the Press Conference and Tee-Off Ceremony:

Event: Press Conference and Tee-Off Ceremony for  
2011 S.U.C.C.E.S.S. Foundation Charity Golf Tournament  
Date: Tuesday, September 13, 2011  
Time: 12 p.m. – 1 p.m.  
Venue: Mayfair Lakes Golf & Country Club  
5460 No. 7 Road, Richmond, BC

Shotgun scramble time is 1 p.m. The tournament begins with 18 holes of exceptional golf followed by a scrumptious buffet dinner with games, prizes and the award ceremony. Golfers will compete for the S.U.C.C.E.S.S. Cup and other trophies, including the longest drive, the straightest drive, closest to the pin and the best putting.

S.U.C.C.E.S.S. Foundation Charity Golf Tournament, first launched in 2005, has raised over \$700,000 for S.U.C.C.E.S.S. to provide community services in need. This year, the Foundation aspires to raise another **\$100,000** from the tournament to benefit S.U.C.C.E.S.S. programs and services that are in lack of government funding, particularly for seniors, women, youths, and families.

S.U.C.C.E.S.S. Foundation, incorporated in 2001, is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. (which is one of the largest social service agencies in British Columbia) and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit: [www.successfoundation.ca](http://www.successfoundation.ca).

***Because of YOU, WE can...***

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For further information, please contact:

Tony Moy  
Director of Resource Development  
S.U.C.C.E.S.S. Foundation  
Tel: 604-408-7232  
Cell: 604-618-0535

Eileen Lao  
Public Affairs Manger  
S.U.C.C.E.S.S.  
Tel: 604-408-7243  
Cell: 778-997-8283

**AGENDA ATTACHED**

## 2011 S.U.C.C.E.S.S. Foundation Charity Golf Tournament

### Press Conference and Tee-Off Ceremony

#### Media Agenda

<b>Time</b>	<b>Activity</b>	<b>Location</b>
11:15 am	Players Check In	Registration Table
11:15 am – 11:45 am	Players' Activity: Putting Contest	Putting Green
	Players' Activity: Pre-tournament Golf Clinic	Driving Range
<b>11:45 am</b>	<b>Media report to Eileen Lao, Public Affairs Manager, S.U.C.C.E.S.S.</b>	<b>Greenside Room</b>
<b>12:00 pm</b>	<b>Press Conference</b>	<b>Greenside Room</b>
<b>12:30 pm</b>	<b>Group Photo</b>	<b>Official Photo Area (Adjacent to Tee Box 1)</b>
<b>12:35 pm</b>	<b>Official Tee-Off :</b> - Mrs. Maggie Ip, <b>Chair of S.U.C.C.E.S.S. Foundation</b> - Mrs. Linda Wong, Mr. Danny Gaw and <b>Mr. Jonathan Lai,</b> <b>Co-Chairs, 2011 S.U.C.C.E.S.S. Foundation            Charity Golf Tournament</b> - Miss Susan Su, <b>Miss Chinese Vancouver 2010</b>	<b>Tee Box 1</b>
1:00 pm	Shotgun: Tournament Begins	
<b>1:00 pm – 1:30 pm</b>	<b>Candid Shots of Tournament Action</b>	<b>Around Tee Box 1 (Golf cart with driver will escort media around the course)</b>