

MEDIA RELEASE

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S.U.C.C.E.S.S. Walk with the Dragon 2007 Comes to Stanley Park!

May 18, 2007 (Vancouver, BC)

At today's press conference, S.U.C.C.E.S.S. Foundation proudly announced S.U.C.C.E.S.S. Walk with the Dragon 2007 would take place on Sunday, July 15, 2007

The 22nd Annual S.U.C.C.E.S.S. Walk with the Dragon, organized by S.U.C.C.E.S.S. Foundation and presented by General Motors of Canada Ltd., is one of the largest community based fundraising events held every summer in Vancouver's scenic Stanley Park.

Mr. Danny Gaw, Chairman of S.U.C.C.E.S.S. Foundation, thanked the support of sponsors and donors, and the community for their help in making this event possible year after year.

Mr. Kenneth Tung, Chairman of S.U.C.C.E.S.S., thanked the Foundation for their dedication and continued effort in raising the much needed resources in order to continue to provide quality services to the community.

Mr. John Webster, Vice Chair of United Way of the Lower Mainland thanked S.U.C.C.E.S.S. for the long standing partnership it has with United Way, and commended S.U.C.C.E.S.S. for its commitment to serving diverse communities in Vancouver.

"Our target this year is to raise \$500,000," said **Grace Wong and Ricky Wu, Co-Chairs of S.U.C.C.E.S.S. Walk with the Dragon 2007**. "All proceeds from this event will directly benefit S.U.C.C.E.S.S. services and programs for youth, women, seniors, and families."

Presenting Sponsor, General Motors of Canada Ltd., unveiled the official poster and introduced the promotional activities taking place at various malls, including Chinatown Plaza, Crystal Mall, Coquitlam Centre, Lansdowne Park Shopping Centre, Henderson Place, Richmond Centre, Yaohan Centre, and T & T Supermarkets in Metrotown and Central City Shopping Centre in Surrey.

Pledge collectors will be entitled to one entry to the Lucky Draw for every \$20 raised. The Grand Prize is a pair of hospitality class return tickets from Vancouver to any one of Air Canada's Asian destinations, sponsored by Air Canada.

Official Walk with the Dragon T-shirts will be given to those who raised \$100 or more. For every \$1,000 raised, participants will be entered in the Super Lucky Draw for a chance to win a pair of airline tickets from Vancouver to anyone of Air Canada's North American destinations, sponsored by Air Canada, **and** a ChocolateFlip Phone sponsored by TELUS.

Following the success of last year's online donations, the public is encouraged to collect pledges again at www.successfoundation.ca. Pledge forms are available at all S.U.C.C.E.S.S. offices and selected branches of major financial institutions, including HSBC Bank Canada, RBC Financial Group, Scotiabank, TD Canada Trust, Vancity and CIBC.

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