



Media Release
For Immediate Release
July 20, 2008

New dragon brings S.U.C.C.E.S.S. for fundraiser at Stanley Park

Vancouver – The rumble of footsteps from 13,000 participants of the 2008 S.U.C.C.E.S.S. Walk with the Dragon could be heard today resonating through Lumberman’s Arch in Stanley Park. This display of solidarity highlights British Columbians’ collective support for the many new Canadian youth, women, seniors, and families that benefit from program and services provided by S.U.C.C.E.S.S.

This year, the 23rd annual fundraising walk raised \$520,000, an amazing accomplishment that could be made possible only with the generous support and participation of the community. People participated by forming groups, large and small, from all ages and cultural backgrounds, including close to 500 teams from individuals, community organizations, public and private corporations. Particular thanks were also given to the countless colleagues, friends and family members who have pledged walkers today and offer their support from home.

The Walk was well attended by elected officials. Marching to the drumbeat of the Dragon were over 70 elected representatives from federal, provincial and municipal governments who showed up to support the work of S.U.C.C.E.S.S. Among the Cabinet Ministers, Members of Parliaments, Members of the Provincial Legislature, Mayors, Councillors, School Trustees and Parks Commissioners were the Hon. Gordon Campbell, Premier of British Columbia, the Hon. James Moore, Secretary of State (2010 Olympics, Asia Pacific Gateway and Official Languages), the Hon. Ujjal Dosanjh, PC, MP for Vancouver South, the Hon. Raymond Chan, PC, MP for Richmond, Mr. Blair Wilson, MP for West Vancouver-Sunshine Coast-Sea to Sky Country, Mr. Bill Siksay, MP for Burnaby-Douglas, Ms. Joyce Murray, MP for Vancouver Quadra, the Hon. Ida Chong, Minister of Technology, Trade and Economic Development and Minister Responsible for the Asia-Pacific Initiative, the Hon. Iain Black, Minister of Labour and Citizen’s Services, the Hon. Linda Reid, Minister of State for Childcare, the Hon. Joan McIntyre, Minister of State for Intergovernmental Relations, His Worship Sam Sullivan, Mayor of Vancouver, Her Worship Maxine Wilson, Mayor of Coquitlam and His Worship Peter Fassbender, Mayor of the Langley.

Leading the walk was the new and colourful, 100 ft. long S.U.C.C.E.S.S. Dragon choreographed by members of the Shon Yee Association and Wu’s Taekwondo School (Canada). The new Dragon was donated by CP Charitable Trust One. A commemorative award was presented to Dr. Dan Small, Director of CP Charitable Trust One to mark this special occasion. The new dragon replaces the original S.U.C.C.E.S.S. Dragon, who faithfully served S.U.C.C.E.S.S. for over 17 years and was donated by Mr. Chung Kit

Fok.

A special presentation was also made by Mr. Grant Murray, Vice President of Sales, Concord Pacific Group and Dr. Dan Small, Director of Concord Pacific Harmony Trust 2 in the form of a \$215,000 cheque to the S.U.C.C.E.S.S. Foundation. This donation will be used to maintain and enhance S.U.C.C.E.S.S. seniors' services.

Since 1986, the S.U.C.C.E.S.S. Walk with the Dragon has developed into one of the largest community-based fundraising events in Metro Vancouver aimed at promoting health, multiculturalism and community participation. In that time, over 223,000 participants have raised approximately \$8.5 million towards the development and continuance of S.U.C.C.E.S.S. community services, particularly assisting seniors, women, youth and families.

The event is also celebrated with live entertainment, games and food. The S.U.C.C.E.S.S. Dragon Idol Competition was brought back by popular demand and this year's winner, Ms. Vivian Tse will be the Official Ambassador for the 2009 S.U.C.C.E.S.S. Walk with the Dragon.

About S.U.C.C.E.S.S. Foundation

Incorporated in December 2001, S.U.C.C.E.S.S. Foundation is a charitable foundation responsible for raising funds for S.U.C.C.E.S.S. and its affiliated organizations to support their mandates for the betterment of the community. For more details, please visit www.successfoundation.ca

~ Innovatively Integrating New Canadians for 35 Years ~

-30-

For further information, please contact:

Tony Moy
Director of Resource Development
S.U.C.C.E.S.S. Foundation
Tel: 604-408-7232
Cell: 604-618-0535
E-mail: tony@success.bc.ca

Eileen Lao
Public Affairs Manager
S.U.C.C.E.S.S.
Tel: 604-408-7243
Cell: 778-997-8283
E-mail: eileen.lao@success.bc.ca